

PRICE SHEET

- Initial Meeting****FREE**
[includes pre-project meeting (up to 1 hour) to gather your business information, assess your design/marketing needs and brainstorm ideas]
- Design services****\$35/hr**
- Brochure/booklet design****up to \$500**
[includes the professional design, copy editing and print buying* of your brochure or small booklet — up to 8 pages]
- Newsletter****up to \$500**
[includes the professional design, copy editing and print buying* of your newsletter — up to 24 pages]
- Branding Package****up to \$500**
[includes the design of your business card, letterhead/envelope and other branding materials]
- Web Site Development****up to \$1800**
[includes professional development/design, copy editing and web hosting of your business web site]
- Web Site Maintenance****\$35/hr**
[includes regular updates, changes and edits of your business web site]
- Marketing Consulting**.....**\$35/hr**
[includes the development of your business's marketing plan or branding campaign — typical time: 20-30 hours]
- Public Relations Consulting****\$35/hr**
[includes writing press releases, nurturing press contacts and facilitating media outreach for your business; public relations is much more than writing and submitting press releases!]
- Writing Services**.....**\$35/hr**
[includes a variety of professional writing services — from web site copy to staff bios, from sales letters to brochure and catalog copy; all rights to written copy belong to the client upon payment.]
- Catalog Design****up to \$2000**
[includes professional design/development, copy editing and printing buying* for your business catalog — up to 60 pages]

* includes bidding a variety of printers, looking for best prices and specifications

OTHER SERVICES:

DiPrince Writing & Design can help you with your signage, billboards, packaging development, logo design and much more! If needed, we can assist you in writing your marketing pieces, web site copy, etc. Call us about all of your marketing/design or writing projects. 719.423.6805.